

# Should I apply to the Catalyst Fund or the McNulty Prize?

We know that no two ventures are alike; however, we do recognize certain patterns among candidates with successful applications. Below is our “**cheat sheet**” to help you decide whether the Catalyst Fund or the McNulty Prize is more appropriate for your venture at this stage. **These are not requirements, nor hard and fast rules, but rather typical scenarios that we see to help you determine the best fit.**

ALL APPLICANTS		
Leadership	Courageous, adaptive, entrepreneurial spirit, leads with values, integrity and a culture of learning.	
Fellowship	Robust and active engagement with the AGLN	
	<b>CATALYST FUND APPLICANTS</b>	<b>McNULTY PRIZE APPLICANTS</b>
Financial Need	Has <b>critical need</b>	Financial need is not a criterion for the Prize
Organizational Stage	Beyond piloting, and focused on <b>implementing, refining, strengthening</b> the model, and building traction from the community being served. <i>On average, has been in operation for 2-4 years.</i>	Honed an effective model for change. May be focused on <b>institutionalizing, scaling, and exploring systems</b> change. <i>On average, has been in operation for 4 or more years.</i>

## IMPACT

Growth, Reach & Depth	Anticipating key growth milestones. <b>Expanding or deepening</b> the model to address unmet needs. <i>On average, may reach one or two markets.</i>	Proven ability to <b>replicate</b> or significantly deepen existing impact. <i>On average, may reach multiple markets.</i>
Outcomes & Measurement	<b>Early evidence of impact is sensed</b> , exhibited, and captured. <i>In general, can articulate what is being delivered, and the initial impact on individuals.</i>	<b>Delivers consistent results</b> with regular evaluation. <i>In general, can share evidence and measured results of how lives or communities are changed.</i>

## CREATIVITY

Approach	<b>Tested</b> programs and strategies using an entrepreneurial approach. <i>In general, noted among peers as ‘one to watch’.</i>	<b>Well-designed and implemented</b> programs using an entrepreneurial and <b>distinct approach</b> , withstanding strains of growth or replication. <i>In general, model is trusted by and influencing others in its sector.</i>
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## SUSTAINABILITY

Financial Health and Planning	Developed <b>vision and timeline for sustainability</b> and early strategies to expand funding sources. <i>In general, relies on grants and seed/angel funding.</i>	Achieved general financial health, with more <b>mature model</b> and <b>diversity</b> of funding sources. <i>In general, mixes grants with other sources like earned revenue or public-private partnerships.</i>
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